

SHETLAND HAMEFARIN 2010

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Shetland in Stats

- During the shortest day of the year (22 December) Shetland experiences less than four hours of daylight.
- Some areas in Shetland celebrate Auld Yule on 6 January, retaining the date of the Yule festival as it fell in the Julian calendar.
- At this time of year, preparations are underway not just for the festive season, but for Up-Helly-Aa. Nine different Up-Helly-Aa festivals are held across Shetland, beginning with the Scalloway Fire Festival on Friday 9 January 2009.



FIRST HAMEFARIN NEWSLETTER

Dear Hamefarers,

Welcome to the first Shetland Hamefarin 2010 newsletter. With preparations well underway for the summer of 2010, we thought that Hamefarers, local residents and those with an interest in the proceedings should be kept up-to-date on all that is going on.

These newsletters will be produced regularly over the next year and a half, and will provide information on all that is going on in the lead-up to the summer of 2010.

This will include 'what's on' information such as the schedule of events for the Hamefarin and details of the Hamefarin Club, as well as the latest information on transport and accommodation arrangements for those travelling to Shetland.

The newsletters will also provide contact details and links to relevant websites, including the dedicated Hamefarin website—shetlandhamefarin.com.



With the opening of the Hamefarin approaching fast, the Committee is working hard to make sure that the fortnight is as memorable and entertaining as possible, for hamefarers and locals alike.

We hope that you find this newsletter useful. We also hope that you take the opportunity to contact us

with any queries you might have relating to the Hamefarin.

Best Wishes

Shetland Hamefarin 2010
Committee

TRANSPORT AND ACCOMMODATION NEWS

The Hamefarin Committee have reserved a number of berths on the Northlink ferries for the Aberdeen-Lerwick sailings on 11-13 June 2010, and for the Lerwick-Aberdeen sailings on 27-29 June 2010.

Details of how to book these reserved berths, along with details on discounts, will be made available on shetlandhamefarin.com and

in subsequent newsletters.

Local travel agency John Leask & Son are acting as official accommodation agents for the Shetland Hamefarin 2010. They will be dealing with all bookings and enquiries relating to accommodation for the event. Contact details can be found further on in this newsletter, or visit the

Hamefarin website.

Details of accommodation providers will be available on shetlandhamefarin.com from January 2009.

We would strongly recommend that Hamefarers book their accommodation well in advance.



**SHETLAND
HAMEFARIN
2010**

**MONDAY 14
JUNE –**

**SUNDAY 27 JUNE
2010**

HAMEFARIN CLUB

Islesburgh Community Centre will be the venue for the Shetland Hamefarers Club, where hamefarers can go to relax, listen to local music sessions and take part in specially organised workshops.

There will also be storytelling sessions, artists' and craft displays and showings of Shetland-related films.

On display at the Hamefarin Club will be the remarkable artefacts from a Hamefarin scrapbook kept by Jim and Rose Coutts. This wonderful collection contains newspaper clippings, photographs and original documents from the 1960 Hamefarin such as programmes, public notices, and correspondence. The collection offers a true insight into the preparations and celebrations in 1960 as Shetland officially welcomed

Hamefarers for the first time.

We would like to hear from anyone who has any memorabilia or artefacts relating to previous Hamefarins that they would like to have displayed. Please contact SIC Economic Development Unit (contact details on page 4).

Full details of the Hamefarin Club will be finalised in the coming months, and will be publicised on the website and in future newsletters.

Islesburgh plays host to a number of events in the Shetland calendar, including the Fiddle and Accordion Festival and the Shetland Folk Festival. It has a café and several multi-function rooms, and is within easy walking distance of the Lerwick town centre.

For more information on the venue for the Hamefarin Club visit www.islesburgh.org.uk or telephone +44 (0) 1595 69 2114.



A musical session at Islesburgh

TRACING YOUR ROOTS

The Shetland Family History Society would like to extend their welcome to those planning on travelling to Shetland in 2010, and would be delighted to hear from anyone interested in tracing their Shetland roots ahead of the Hamefarin.

The SFHS is encouraging those with an interest in tracing their Shetland forebears to get in touch

ahead of the event to ensure the best possible research can be carried out. The SFHS will be working closely with the local history groups to help trace ancestors and find places of interest to families making the trip to Shetland.

The extensive network of local history groups will be an integral part of the Hamefarin experience, especially in helping to

organise area trips, and they will be happy to take Hamefarers to old family homesteads and places of historic and personal interest.

To get in touch with the Shetland Family History Society, contact secretary@shetland-fhs.org, or visit the website at www.shetland-fhs.org.

WWW.SHETLANDHAMEFARIN.COM

The official website of the Shetland Hamefarin 2010 is where all the latest news and developments relating to the Hamefarin will be available first.

Produced and managed for the Hamefarin Committee by local company nb communications, the website is also a place where those wishing to visit Shetland for the Hamefarin can register

their interest and submit ideas or questions.

Other features on the website include short histories of the previous Hamefares in 1960, 1985 and 2000, with archive images, and a number of sections with information on Shetland. This includes places of interest, links to local business and organisations and a timeline

of notable events in Shetland since the first Hamefarin in 1960.

As the programme develops the website will also include details of events and ticketing information.

Visit the website at www.shetlandhamefarin.com, and check back regularly for updates.

SCHEDULE OF EVENTS

The following is the schedule of events as it stands at the moment. More details will be available soon, and any changes will be updated on www.shetlandhamefarin.com and in the newsletter. All venues are to be confirmed.

Sunday 13th June

Arrive in Shetland.

Monday 14th June

Hamefarers will be welcomed to Shetland with a special function.

Tuesday 15th-Thursday 17th June

Hamefarers will be able to take part in bus trips and events in various parts of Shetland.

Thursday 17th-Sunday 20th June

Flavour of Shetland: a Shetland showcase event celebrating the best of local crafts, culture, music and food and drink, held on Victoria Pier in the heart of Lerwick's waterfront .

Friday 18th June

Hamefarin Concert at the Clickimin Centre in Lerwick, featuring a wealth of local artistes.

Monday 21st-Thursday 24th June

More local trips and events as hamefarers can sample plenty more sights, sounds and tastes of Shetland.

Friday 25th June

Hamefarin Dance at the Clickimin Centre in Lerwick.

Saturday 26th June

Final Fling at the Clickimin Centre in Lerwick. This will include a Viking parade, culminating in the burning of a galley on Clickimin Loch.

Sunday 27th June

Depart Shetland.



The burning of a galley



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DISCOUNTS FOR HAMEFARERS

Members of Shetland Hamefarin 2010 will be eligible for discounts from participating Shetland businesses under the Hamefarin Discount Scheme.

Upon registering for a Hamefarin Membership, an ID will be issued which will allow Hamefarers to take advantage of discounted rates.

Details of participating

businesses, along with details of the Membership Scheme, will be available in the coming months.

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The Hamefarin website has links to a number of online retailers selling Shetland products.

These links include online shops selling Shetland food, drink, textiles, crafts and other products, such as

photography and cosmetics.

Visit www.shetlandhamefarin.com/shetland-products.php to browse the list of businesses.

FLAVOUR OF SHETLAND

One of the centrepieces of the Shetland Hamefarin 2010 will be Flavour of Shetland, an annual showcase of Shetland food, drink, crafts, music and culture.

Held on the Victoria Pier in Lerwick's busy waterfront, Flavour of Shetland has numerous stalls featuring the work of local craft producers. There are also

food stalls using the best in local produce, and an entertainment tent featuring performances from a wide variety of musicians, of contemporary and traditional styles.

Flavour of Shetland will be held from Thursday 17th to Sunday 20th June 2010. For more information visit www.flavourofshetland.com.



A packed entertainment tent at Flavour of Shetland

Produced by the Shetland Hamefarin
2010 Committee

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MERRY XMAS FROM SHETLAND

The Shetland Hamefarin 2010 Committee would like to take this opportunity to wish a Merry Christmas and a Happy New Year to all those who are joining us for the celebrations next summer.



A Winter Treat: Northern lights above Shetland

WHILE YOU'RE HERE...

Although there is a full and varied programme of events for visiting Hamefarers over the course of the fortnight, there will be plenty of opportunities for Hamefarers to explore and experience Shetland for themselves.

The Hamefarin website has a list of places of interest around Shetland. These include interpretive centres, museums, nature reserves and historical monuments.

Those Hamefarers who arrive a little early will be able to attend the renowned **Shetland Classic Motor Show**, which will take place on 5-6 June at the Clickimin Leisure Complex.

The show features over 150 classic cars and 130 classic motorcycles, as well as military vehicles, agricultural vehicles and single-make models.

There are tours and cruises involving the cars from various eras, a parade through Lerwick, and a supper and dance in honour of the event. There is also a guided coach tour to Yell and Unst on the second day.

Much of the information on the show is yet to be confirmed. For up-to-date information visit www.shetlandcms.co.uk.

There are a number of other events taking place in Shetland around the time of the Hamefarin, such as the **Fetlar Foy**, a day of sport, music and entertainment held on the island of Fetlar. This annual event, which has just celebrated its 10th birthday has proven to be extremely popular in the North Isles and beyond.

The **Shetland Midsummer Rugby Sevens** is held at this time. This is an annual tournament in which teams from within and outwith Shetland compete over the midsummer weekend. There are a number of competitions,

including a children's competition, and the weekend is rounded off with a prize-giving ceremony and a dinner-dance. Visit the Shetland Rugby website at: www.shetlandrugby.com.

There are many other events occurring throughout Shetland at this time of the year. Subsequent newsletters will have details of other things to see and do during your time in Shetland.

Events still to be confirmed over the Hamefarin weekend include lectures at the Shetland Museum, pony driving, drama performances and church activities.



Exhibiting at the Shetland Classic Motor Show